## The ways to fight overpackaging



Pick the Right Box Size. Most opportunities for overpacking begin when someone chooses a box that is way too big for the product being



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Lightweight materials use less energy in its production, making them more environmentally friendly. Also, they require less fuel for transportation, thereby reducing costs for business decisionmakers as well as consumers. Due to technological developments and commercial feasibility improvements, they are at least as strong as heavier materials. Another advantage is that, regarding the products people carry, lighter weights can reduce fatigue.

Organize the Box Efficiently.

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